

November 15, 2007

Dear Brother:

Great news – the Upsilon chapter house and grounds are complete! Several student members live there now and a full house is expected when the next school year begins.

The new facility proudly represents Theta Tau, but a fine house is only part of a Fraternity. The national Fraternity and chapter are also working to improve the program Upsilon offers its members and to bring the **best and brightest** at the University of Arkansas into Theta Tau. The old house retarded chapter success – the new house can propel us toward greater achievement. However, it can only do so if we **act now to help reduce the debt** level that construction has created.

While that effort proceeds, the national Fraternity and Educational Foundation have agreed to guarantee the house mortgage and subsidize the monthly mortgage payments. For the Educational Foundation to do properly, the Upsilon **House Corporation has deeded ownership to the Theta Tau Educational Foundation**. Theta Tau is stronger than ever with 14 new chapters/colonies created from 2006 to 2007. The Educational Foundation, formed in 1998, is coming into its own with named/ permanent **scholarships** established regularly and our signature **leadership training** benefiting more student members than ever.

The Foundation has also assumed partial responsibility for soliciting gifts, and that's where we need your support. All gifts to this effort will be **reserved exclusively** to benefit the Upsilon Chapter, and to pay down debt (unless you request otherwise). Ownership by the Foundation has numerous benefits:

- Contributions are fully **tax deductible**
- Contributions may be **spread over multiple years** and/or charged monthly to a credit card
- 100% of contributions can be **dedicated to debt reduction**
- Future “profit” from house rental income is **reserved to provide scholarships** for Upsilon members
- **More recognition opportunities** are available for donors (please see enclosure)
- Donations previously made to the House Corporation counted toward recognition commitments

These benefits can only be **fully realized with your support**. I hope that you will be able to demonstrate that support with a pledge for a **room in the house** or for the **property exterior/grounds**. The Educational Foundation is committed to the success of this project so please let us know if we can make one of the options on the **House Naming Opportunity** table feasible for you. Pledges may be spread over several years, and gifts of appreciated stock/securities are welcome. If you've given already, please consider upgrading your giving level through another gift now or a pledge for next year.

If you have any questions, please be in touch. Upsilon alumni **Joe Gillespie, Don Johnson, Rodger Kline, Gus Vratsinas, Jim Womble, Andy Wood, Bob Dean, or Rich Smith** can also be contacted for their view. I look forward to hearing from you soon. Best wishes to you and many thanks for your continued support.

In H and T,

Michael Abraham  
Executive Director

**Upsilon Permanent Fund**  
**Theta Tau Educational Foundation**

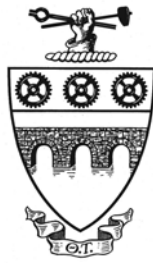
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**Pledge to Theta Tau Educational Foundation**

**Foundation for the Future  
Upsilon Permanent Fund  
(University of Arkansas)**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
City, State, Zip

As an investment in the Theta Tau chapter house and Brothers at the University of Arkansas, I hereby subscribe, agree, and pledge to pay the Theta Tau Educational Foundation the sum of:

\_\_\_\_\_ dollars (\$\_\_\_\_\_) to be paid in either cash, securities, or other property of equivalent value over the next \_\_\_\_\_ years.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_ I would like to reserve the following naming opportunity per the house naming opportunity schedule:

\_\_\_\_\_

\_\_\_ I have enclosed a company matching gift form (company match rules vary, but the Educational Foundation will seek to obtain match for your contribution).

\*\*\*\*\*

Total pledge \$\_\_\_\_\_  
Paid herewith \$\_\_\_\_\_  
Balance Due \$\_\_\_\_\_

Theta Tau Educational Foundation is a 501c3 charitable organization. Our Federal EIN 43-1774314. Your gift is tax deductible to the extent allowed by law.

Balance to be paid as follows (payment schedules may be arranged specific to donor's needs):

<b>Month</b>	<b>Year</b>	<b>Amount</b>	<b>Month</b>	<b>Year</b>	<b>Amount</b>
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

# THETA TAU HOUSE NAMING OPPORTUNITIES

Nov-07

Area/Room	Number	Number Remaining	Gift Amount*	Total	Mortgage Reduction	Named ** Scholarship
House (from Hugh Boling Bequest)	1	0	\$ 275,000	\$ 275,000	\$ 275,000	\$ -
<b>1st Floor</b>						
Library/Chapter Meeting Room	1	1	\$ 75,000	\$ 75,000	\$ 50,000	\$ 25,000
Dining Room	1	1	\$ 50,000	\$ 50,000	\$ 40,000	\$ 10,000
Kitchen	1	1	\$ 50,000	\$ 50,000	\$ 40,000	\$ 10,000
Den	1	1	\$ 20,000	\$ 20,000	\$ 20,000	\$ -
Foyer/Entryway	1	1	\$ 20,000	\$ 20,000	\$ 20,000	\$ -
Mechanical Equipment/Room	1	1	\$ 5,000	\$ 5,000	\$ 5,000	\$ -
Laundry Room	1	1	\$ 5,000	\$ 5,000	\$ 5,000	\$ -
<b>2nd Floor</b>						
Study Rooms	2	1	\$ 50,000	\$ 100,000	\$ 80,000	\$ 20,000
Sleeping Rooms	12	11	\$ 10,000	\$ 120,000	\$ 120,000	\$ -
<b>Exterior</b>						
Patio (rear exterior)	1	1	\$ 20,000	\$ 20,000	\$ 20,000	\$ -
Flag Pole & @T Sign	1	1	\$ 50,000	\$ 50,000	\$ 40,000	\$ 10,000
Parking Lot	26	26	\$ 5,000	\$ 130,000	\$ 130,000	\$ -
Landscaping	5	5	\$ 5,000	\$ 25,000	\$ 25,000	\$ -
Paving Bricks (front exterior)	100	86	\$ 1,000	\$ 100,000	\$ 100,000	\$ -
			\$ 1,045,000	\$ 970,000	\$ 75,000	

**Each Naming Opportunity above includes:**

- 1 Paving Brick outside of house with your name
- 2 Framed Artist's Rendering of the House personalized with your name for your home/office
- 3 Recognition plaque in each room/area above with your name
- 4 Recognition on large plaque near entrance of the chapter house under one of the following categories:
  - Platinum Level Donors: \$20,000 and up
  - Gold Level Donors: \$10,000 to \$19,999
  - Silver Level Donors: \$5,000 to \$9,999
  - Bronze Level Donors: \$1,000 to \$4,9999

\* Gifts amounts may be spread over 3 years, and are tax deductible to the extent allowed by law.

\*\* Permanent Scholarship/Leadership Funds endowed in the name of the donor for amount shown (if desired/at donor's direction)  
 Employer Matching Gifts may apply depending on your company's eligible matching organization policy and monetary limits